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PRESS RELEASE

Big Brother (Finally) Grows Up
Worksnaps reaches new milestone despite ongoing controversy

Silicon Valley, February 6, 2013: Worksnaps, an online time tracking application, has now tracked an impressive 1,000,000 hours of work from 3000 clients around the globe. The data being stored is of what contractors have been doing, good or bad, while on the clock and is available for managers to review live or afterwards for invoicing and reporting. These are impressive numbers especially in spite of growing concern that if this type of technology should be both allowed to exist, and if so if it will be widely accepted in the marketplace by remote workers.

From a recent Forbes article, "*For most jobs these days, the physical appearance of productivity is indistinguishable from sloth–both consist of staring at a screen while typing. Add in overseas and remote workers, those that managers can't see in person, and it's understandable if business owners tend to worry about their employees' industriousness, or lack thereof.*" Following this post was a flurry of discussions related to the need of such a program. Many would argue though this type of technology as a "Dropbox for your work", safe keeping your work as a backup in case you need to provide proof either for your current employer or client.

At the end of the day, if you are providing valuable work and are doing what you are suppose to be doing while on the clock, wouldn't you want the largest megaphone to showcase your kudos and awesomeness? With respect to those that are against this idea and scream "BIG BROTHER" consider all the other ways that you are already being tracked, from cookies to facial recognition to a myriad of others.

Says founder Fred Sexton, "Not that the existence of so many existing tracking programs is an excuse to pile another one on top but if you can get over the discomfort of showcasing what you are doing and just give it a shot we are comfortable that you will love it. We have 99.3% user retention rate and people really only leave if they are not providing valuable work, thus our program wouldn't solve this problem of poor work

quality. Most everyone that uses us loves it because we make their lives more efficient, not having to fill out time sheets or invoices anymore."

With respect to Big Brother, Worksnaps makes remote work more efficient and productive while at the same time respecting our end users' privacy. We give equal power and autonomy to both managers as well as contractors. Employees are able to filter or remove any "worksnap" anytime, even those captured in the past. Additionally we made the decision as a company to only track keyboard volume and activity, not the actual words being typed which we personally feel would be too invasive, although other tracking companies have chosen to do so. To the contrary of most people's negative bias toward "Big Brother", our customers have consistently told us that Worksnaps has helped them to improve the trust between themselves and their workforce because it is a tool that promotes transparency and fairness, not stifles it.

About Worksnaps

Worksnaps is the leading provider of proven, cloud-based remote time tracking software. For global organizations, Worksnaps is the quickest way to provide verifiable proof of time worked. More than 3,000 Worksnaps customers, including Leto, Virtual Co-Worker, and Mouse & Man, trust Worksnaps with their most valuable assets: their customers, contractors, and employees. Learn more at www.worksnaps.net.